

In many countries it is common for families to own and run their own business. Some people think this is the best way to run the business while others consider this potential source of problems.

What is your opinion?

Increasing wealth is always one of the main issues which people are concerned about. One of the main requirements in reaching so is the trust among the participants of the business, and family businesses seem to be the solution, but this solution may not be as simple as it seems, and provokes hot debates which this essay is attempting to discuss the issue in more detail.

On the one hand, most of these businesses start without enough negotiations about all of its dimensions. So there are many vague points in the financial support, the shares of each member, risk allocations, responsibilities and how to spend benefits, either invest in next businesses or give dividends to the stakeholders. These ambiguities may lead the business to the point that family members utter if they knew this is the inevitable outcome, they would not take part.

On the other hand, there are many families ,which at the very first point of deciding to start their own plans, benefit from the right consultants to make professional decisions to support them in their way of success and prosperity. This is exactly the point which distinguishes winners from losers. Taking advices of lawyers, executive and operation managers can provide them with a proper approach to both take enough advantage and protect themselves against destructive phenomena of the market. In this way, not only will they not experience family breakdowns but they also can enjoy their supreme profit.

Over all, this is not the strategy but the way we operate who says what the result is. Tools are tools, selecting the right target with right person can help us use that tool in the way of success. Neglecting the crucial matters in the very beginning of the way may lead us to a total disaster at the end. It is better for those families to clarify all the aspects of their decision prior to any further actions regarding their business.